

Privacy policy

GENEME Sp. z o.o. ("GENEME") understands the importance of privacy. We want you to feel safe using our store, and this Privacy policy ("policy") is intended to help you understand how we collect, use and disclose information we obtain from Users.

§ 1 INFORMATION WE COLLECT

We collect information about you directly from you and automatically when you use our store. We may combine the information automatically with other data that we have collected about you. To help protect yourself and your information, we encourage you to provide only the information that is necessary to use our store. If you or any other store user sends an email or email us for any reason, we reserve the right to keep this email address for future notices in accordance with this privacy policy.

§ 2 COOKIES

Cookies are small text files placed on your computer's hard drive to identify your computer on our servers. If your browser is configured to accept cookies, we will use cookies to recognise your computer during your visit to the store so that we can provide you with a more personalized and streamlined experience and Improve the quality of the store. If you want, you can configure your browser to block cookies.

Ads from third-party advertisers may appear in the store. If you click a third-party ad or link, we may share anonymous information with an advertiser, display network, or Internet Publisher. In addition, any such advertiser, display Network, or Web Publisher may use cookies or other technologies to collect information when you visit their websites. Information collected by advertisers or other third parties is governed by individual privacy policies. GENEME assumes no responsibility for the content of the third party's privacy policy.

§ 3 USE OF YOUR INFORMATION

We may use the information we collect about you, including personal information, to:

1. Conducting research and analysis on the use or interest of our products, services or content, products, services or content offered by other parties. We do this to improve our products and develop new products.
2. Communicating with you.
3. Communications related to services. We may send you emails about services to ensure that the store works properly.
4. Promotion. We may send you emails about new offers or other news about GENEME or matters that we believe may be relevant to you. You can opt out of receiving them at any time.
5. Repling to your messages.
6. Administration. We may contact you to inform you of changes to our services, our offerings, and other important information such as changes to the policy or security information.
7. Ads. We may develop and display content and advertisements tailored to you.
8. Protection of rights and interests. We will use your data to protect our rights and interests, as well as the rights and interests of our users and any other person, and enforce these policies.

9. Ensure compliance with the law. We may use your information to comply with applicable laws, including formal requests from law enforcement or other governmental authorities.

10. Others. We may also use your information to manage our business or to implement the activities described at the time of data transfer.

11. The recipients of personal data of the store customers may be:

a) in the case of a customer who uses the online shop for delivery by post or courier, the seller shall provide the collected customer's personal data to the selected carrier or intermediary carrying out the consignment on request. Seller.

b) In the case of a customer who uses the online shop for electronic payment or payment card, the seller shall provide the collected customer's personal data for the payment operator.

§ 4 SHARING AND DISCLOSURE OF INFORMATION

We do not share your personal information with other parties, except as indicated in this policy or when we notify you and give you the opportunity to opt out of sharing your personal information. We share information we collect about you, including personal information, as follows:

1. We will never sell your data to third parties. We use the services of other companies, agents or contractors ("service providers") to provide services on our behalf or to provide services to us. For example, we may engage service providers in providing services such as marketing, advertising, communication, infrastructure and IT services, for the purpose of providing services, claiming receivables and analysing data (including data on interactions Users with our store). These service providers may have access to your personal data or other information to ensure the delivery of the services. In addition, some of the information we request may be collected by third-party vendors on our behalf. We require our service providers to take reasonable measures to ensure the security of the personal information we supply to them. We do not authorize them to use or disclose your personal information, except for the provision of services.

2. We may disclose your information to current or future affiliates or subsidiaries for research, marketing and other purposes consistent with this privacy policy.

3. If we believe that data disclosure is necessary to comply with legal requirements, m.in; To respond to a call, court order or other legal basis; To enforce applicable terms of use or these policies, including investigation of potential violations; To protect the security, rights or property of the public, any person or GENEME; Detect, prevent or otherwise address problems, safety or technical problems or illegal activities; or as evidence in the court proceedings in which we are involved, in the context of legal proceedings.

4. In the future, we may make a merger, acquisition, bankruptcy, dissolution, reorganization or similar transaction or proceeding that involves submitting the information described in this policy. In such situations, customer information is usually one of the business assets that are transferred or acquired by a third party. If we are acquired by or connected to another company, if we sell or transfer business or assets to another company, in the unlikely event of insolvency proceedings or in any other similar Alienation.

5. We may disclose aggregated or anonymous information about users for marketing, advertising, research, compliance or other purposes.

§ 5 SELECTION

1. If you do not wish to receive promotional emails from us, you can unsubscribe at any time by using the unsubscribe link contained in the email itself. Keep in mind that processing your request can take up to ten days to process.
2. The browser help function should include instructions for setting up your computer to accept all cookies or not to receive cookies at any time.

§ 6 SAFETY

GENEME uses certain security measures to protect data against unauthorized access, to preserve data accuracy and to ensure the proper use of data. When access to the services is possible over the Internet, Transport Layer Security (TLS) protects client data by using server authentication and data encryption. These technologies help to ensure that customer data is safe and accessible only to the client to whom the data belongs and to those whom the customer has granted access. GENEME also implements other advanced technology solutions to prevent disruptions or access from external intruders. GENEME offers enhanced security features within the services that enable customers to configure security settings at the level they deem necessary, such as enforced password changes and IP restrictions. Customers are responsible for maintaining the security and confidentiality of their GENEME usernames and passwords.

§ 7 RIGHTS OF ACCESS AND CONTROL OF PERSONAL DATA

For the personal information we have about you:

1. Delete data: You can ask us to delete all or some of your personal information.
2. Change or correct your data: You can edit your personal information. You can also ask us to change, update or correct your data in certain cases, especially if they are inaccurate.
3. Limiting the use of data: You may ask us to stop using all or some of your personal information.
4. Right to access or prohibit data: You can ask us to copy your personal data. We store your personal information when your account exists or if necessary to provide you with a newsletter. This includes data provided by you or others and data generated or obtained while using our store. In some cases, we choose to retain certain information in a depersonalized or aggregated form.

§ 8 THIRD-PARTY LINKS

Our store may contain links to third-party websites and applications. Access to and use of such linked websites and applications is not governed by this policy and is governed by the privacy policies of these third parties. We are not responsible for information practices related to such third party sites or applications.

§ 9 GROUNDS FOR PROCESSING

We collect and process personal data only if we have legal basis. Legal grounds include consent (if you have consented), contract (where processing is necessary for the performance of the contract with you and our legitimate interests). If we rely on your consent to process your personal data, you have the right to withdraw or reject your permission at any time. If we rely on legitimate interests, you have the right to object. If you have any questions about the legal bases on which we collect and use your personal information, please contact us. You also have the right to lodge a complaint with a supervisory authority.

§ 10 POLICY CHANGES

This policy is effective from the date of entry into force specified above. We may change this policy from time to time, and if we do, we will post any changes to this site. If you continue to use the GENEME store after making changes, you agree to the revised policy.