

Gdańsk, 29.04.2020

PRIVACY POLICY

GENEME Sp. z o.o. ("GENEME") understands the importance of privacy. We want you to feel safe when using our Store and this privacy policy (the "Policy") is intended to help you understand how we collect, use and disclose the information we obtain about you.

§1

INFORMATION WE COLLECT

We collect information about you directly from you and automatically when you use our Store. We may link the information automatically with other information we have collected about you. To help you protect yourself and your information, we encourage you to provide only the basic information that is necessary to use our Store. If you or any other user of the Store sends an e-mail or provides us with an e-mail for any reason, we reserve the right to retain this email for future notifications in accordance with this Privacy Policy.

§2

COOKIES

Cookies are small text files placed on your computer's hard drive to identify your computer to our servers. If your browser is configured to accept cookies, we will use cookies to recognize your computer when you visit the Store so that we can provide you with a more personalized and streamlined experience and to improve the quality of the Store. If you wish you can configure your browser to block cookies. Advertising third party advertisers may appear on the Store. If you click on a third-party ad or link we may share anonymous information from an advertiser, ad network or internet publisher. In addition, any such advertiser, network an advertiser or internet publisher may use cookies or other technologies to collect information when visiting their websites. Information collected by advertisers or other external entities is subject to individual privacy protection rules. GENEME is not responsible for the content of the third party's privacy policy.

§3

USE OF YOUR INFORMATION

We may use the information we collect about you, including personal data, to:

1. Conducting research and analysis regarding the use of or interest in our products, services or content, products, services or content offered by other entities. We do this to improve our products and develop new products.
2. Communicate with you.
3. Service-related communication. We may send you e-mails regarding services to provide proper operation of the Store.
4. Promotion. We may send you e-mails about new offers or other news about GENEME or about matters, which we believe may be relevant to you. You can opt out of receiving them at any time.
5. Reply to your messages.

6. Administration. We can contact you to inform you about changes to our services, our offer and other important information, such as changes to the Policy or security information.
7. Ads. We may develop and display content and advertising tailored to you.
8. Protection of rights and interests. We will use your data to protect our rights and interests, as well as our rights and interests' users and anyone else and enforce this Policy.
9. Ensuring compliance with the law. We may use your data to comply with applicable laws legal provisions, including based on formal requests from law enforcement or other government bodies.
10. Other. We may also use your data to manage our business or carry out the activities described in the data transfer.
11. The recipients of the personal data of the Store's Customers may be:
 - a. In the case of a Customer who uses the Online Store with the method of delivery by post or parcel courier, the Seller provides the collected personal data of the Customer to the selected carrier or intermediary carrying out the shipment at the request of the Seller.
 - b. In the case of a Customer who uses the Online Store with the method of electronic payments or with a payment card The Seller provides the collected personal data of the customer to the payment operator.

§4

INFORMATION SHARING AND DISCLOSURE

We do not share personal data, we provide technical solutions that have technical problems, we will inform you about this fact and give you the option to opt out of sharing your personal data.

Information we collect about you, including personal data, users as follows:

1. We will never sell your party details to the third party. We use the services of other companies, agents or contractors ("Services") to provide services as part of our service purpose. For example, we may engage service providers in the provision of services such as marketing, advertising, communication, IT infrastructure to use data services, investigate results, and to analyze data (including data about user interactions with our Store). Service providers who may have access to your personal data or other information for the purpose of services. In addition, some information may be stored by us by external suppliers. We require our service providers to take reasonable measures to ensure the security of the personal data we provide to them. We do not authorize their use or disclosure User's personal data, except in connection with the provision of services.
2. We may disclose your data to current or future branches or subsidiaries for research, marketing and other purposes consistent with this Privacy Policy.
3. If we believe disclosure the data is necessary to comply with legal requirements, including; answer the call, warrant judicial or other legal basis to enforce applicable terms of use or this Policy, including investigation of potential violations; to protect security, rights or public property, any person or GENEME; detect, prevent or otherwise resolve problems, security issues, or technical problems or illegal activities; or as evidence in legal proceedings in which we are involved, as part of legal proceedings.
4. In the future, we may make a merger, acquisition, bankruptcy, dissolution, reorganization or similar transaction, or the procedure that involves the provision of information described in this Policy. In such situations, information about Customers are typically one of the business assets that are transferred or acquired by a third party. If we will be acquired by or merged with another company if we sell or transfer our business or assets to another company in the

unlikely event of any bankruptcy or bankruptcy proceedings another similar transfer of ownership.

5. We may disclose aggregate or anonymous information about users for marketing, advertising, research, compliance or other purposes.

§5

CHOICE

1. If you do not wish to receive promotional emails from us, you can unsubscribe at any time, by using the unsubscribe link in the email itself. Please note that it may take up to 10 days to process your request.
2. The browser's help function should include instructions on how to set your computer to accept all cookies or not to receive cookies at any time.

§6

SECURITY

GENEME applies certain security measures to protect Data against unauthorized access and preservation accuracy of data and ensuring proper use of the Data. When access to the Services is possible via Internet, TLS (Transport Layer Security) technology protects customer data through server authentication and encryption data. These technologies help ensure that Customer Data is safe and available only to the Customer to whom the data belongs, and for those to whom the Customer has granted access. GENEME also implements other advanced technological solutions to prevent interference or access by external intruders. GENEME offers extended safety functions as part of the Services that allow Customers to configure security settings at the level they deem necessary, such as forced password changes and IP restrictions. Customers are responsible for maintaining their security and confidentiality GENEME usernames and passwords.

§7

RIGHTS TO ACCESS AND CONTROL PERSONAL DATA

For the personal data we have about you:

1. Delete your Data: you can ask us to delete all or some of your personal data.
2. Change or correct your Data: you can edit your personal data. You can also ask us to change, update or correction of data in certain cases, especially if they are inaccurate.
3. Restrict use of your Data: You can ask us to stop using all or some of your personal data.
4. Right to access or prohibit your Data: You can ask us for a copy of your personal data.

We store your personal data when your account exists or as necessary to provide you with the Newsletter. The Data includes information provided by you or other persons as well as data generated or obtained while using our Store. In some cases, we choose to keep certain information depersonalized or aggregated.

§8

THIRD PARTY LINKS

Our Store may contain links to third party websites and applications. Access and use of such linked sites websites and applications is not governed by this Policy and is governed by the privacy policies of those third-party sites. We are not responsible for the information practices associated with such third-party sites or applications.

§9**BASIS FOR PROCESSING**

We collect and process personal data only when we have legal grounds to do so. The legal grounds include consent (if you have given your consent), a contract (where processing is necessary to perform a contract with you and our legitimate interests). Where we are relying on your consent to process your personal data you have the right to withdraw or refuse your consent at any time. If we rely on legitimate interests, you have the right to object. If you have any questions about the legal bases on which we collect and use your personal data, please contact us. You have also the right to file for a complaint with a supervisory authority.

§10**POLICY CHANGES**

This Policy is effective from the effective date specified above. We may change this Policy from time to time, and if we will, we will post any changes on this page. If you will continue to use the GENEME Store after the introduction changes, you agree to the amended Policy.